

Click!

We're all
connected

FROM A CLICK OF A COMPUTER MOUSE TO TURNING
OFF A LIGHT SWITCH, WE'RE ALL CONNECTED NOW.....



Annual review
2006/07

.....FROM WHAT WE EAT TO HOW WE WORK OUR



Christian Aid/Tom Pietrasik

Construction labourers in Tamil Nadu, India, build new homes for 72 families affected by the tsunami as part of a project run by Development Promotion Group, a Christian Aid partner

Click! We're all connected

From a **click** of your computer mouse to turning off a light switch, we're all connected now. If our changing climate has taught us anything, it's that we're on one planet. No longer can we think of ourselves as separate, isolated beings. We are irrevocably linked.

LIVES AFFECT PEOPLE A WORLD AWAY.....

From what we eat to how we travel to work – our lives affect people a world away. Board a plane to Madrid and there are consequences for coastal communities in Bangladesh.

We switch on our computers, and see the faces and voices of the people and communities with whom we work. From the photos sent by mobile phone from an activist on the West Bank, showing the destruction of Palestinian homes, to the emails from our partners in Iraq whom we cannot visit, to the voices of church leaders defending human rights in Zimbabwe, we're brought closer together.

The world is one neighbourhood. Being so connected gives us the chance to stand alongside people in poor countries. We know now, more than ever, that our futures are joined. Thank you for your support, your prayers and your actions.

Every hour of every day, somewhere in the world, Christian Aid and its partners are working together to make change happen.

Daleep Mukarji Director



A year of connection

Christian Aid is about connections. Between someone who puts money into a **Christian Aid Week** envelope and the human rights activist in Darfur who's sustained by a grant made up of thousands of those contributions. Between people of common aims across the world.

CONNECTEDNESS GIVES US THE CHANCE TO STAND

When our supporters see images on their televisions or on our website of people forced from their homes in Zimbabwe or close to starvation in Afghanistan because the rains have not come, they do not turn away.

In **May 2006**, 300,000 people were once again moved to go door to door for Christian Aid Week. They raised well over £14 million. They were collecting for the sake of people they will never meet, but with whom they share a burning sense of solidarity.

'I am always pleasantly surprised that the people who donate are from all age groups and sections of society,' says Gordon Dodson of St Mary Magdalene's Church in Wandsworth Common, London.

ALONGSIDE PEOPLE, OUR FUTURES ARE JOINED

'They tell me that Christian Aid is a worthy cause and they're delighted the local church is making a difference. It makes me proud to be helping people who are in need all over the world.'

Looking for ways to be part of our work?
Visit www.christianaid.org.uk/getinvolved



A click away

As we move into a digital world, we see the possibilities for more connection: for debate, for activism, for us to reach into other worlds and experiences.

In **July 2006**, our website called on people to ask their MPs to demand a ceasefire during the Israeli invasion of southern Lebanon. You responded in greater numbers than to any online action we've ever launched. You also donated £134,000/€198,000 through our website to help those directly affected.

In 2006/07 our total online income reached £2.3 million/€3.4 million, a small increase on the previous year but significant, given that there were fewer large emergency appeals.

In the run up to **Christmas**, our virtual gift catalogue, **Present Aid**, showed that a lot of people want to stop buying things they don't need and make a real difference to the lives of people who need help instead.



Rather than buying one more thing to adorn your kitchen table, you're making it possible for a poor family to put food on their own table. You're doing much more than buying a goat.

In total, Present Aid raised more than £3.5 million/€5.2 million this financial year.

'It's anti-commercialism, a return to the real spirit of giving,' says Christian Aid's individual giving officer, Daniel Charles. **'People are connecting by saying, we've got what we need, let's share what we have.'**

Our **new website**, which launched this year, will give us a bigger voice – not just for us, but for the people with whom we work overseas and at home.

Visit www.christianaid.org.uk and get connected.

PEOPLE ARE CONNECTING BY SAYING, WE'VE GOT

WHAT WE NEED, LET'S SHARE WHAT WE HAVE...

Tearing down the walls

We marked the anniversary of the end of the British slave trade with our Freedom! sculpture, which went on display in **February 2007** at Liverpool's new International Slavery Museum. In memory of the Haitian slaves who led the world's first successful slave rebellion, we commissioned Haitian artists and teenagers from youth groups run by Christian Aid partner Aprosifa to create the sculpture (below).

Freedom! is a lasting reminder that the fight for freedom and human rights is far from over, especially for those who are poor.

Visit www.pressureworks.org to find out more



Christian Aid/Leah Gordon



Christian Aid/Leah Gordon

Liberation from slavery has not brought prosperity to Haiti – the poorest country in the western hemisphere. In the capital Port-au-Prince people sell charcoal because farming no longer earns them enough money to feed their families

FREEDOM! IS A LASTING REMINDER THAT THE FIGHT FOR HUMAN RIGHTS IS FAR FROM OVER

One world – one problem

If the last year taught us anything, it's that we are irrevocably linked. In February 2007, the Intergovernmental Panel on Climate Change concluded that it was more than 90 per cent certain that human activity was to blame for global warming. It showed us that climate change is about all of us – about connections we'd sometimes prefer to ignore.

That's why, in **February**, Christian Aid launched its **Climate Changed** campaign, building momentum towards the Cut the Carbon march this summer. The thousands of supporters who join us all along the 1,000-mile route between Belfast and London, via Edinburgh and Cardiff, will demand that the British government and businesses commit to cutting their carbon emissions by at least five per cent per year.

We're working with companies to persuade them to press the government to ensure its Climate Change Bill – currently before parliament – makes it compulsory for all businesses to make their emissions public.

'The Climate Change Bill as it stands is not good enough for the world's poor. It is up to us to make it as strong as it can be,' says Christian Aid's head of campaigns, Paul Brannen.

...CLIMATE CHANGE IS ABOUT ALL OF US, ABOUT CONNECTIONS WE'D SOMETIMES PREFER TO IGNORE

'Big-name companies – including Barclays, Vodafone and Marks and Spencer – are starting to agree with us that the time for mandatory reporting for companies has arrived.'



Nomads water their sheep, goats and camels at an emergency water point filled by a tanker that calls every few days. Climate change has increased the frequency and intensity of drought in northern Kenya

Some businesses remain intransigent, however, and we're urging our supporters to keep up the pressure.

**Start changing the climate at
www.christianaid.org.uk/climate**

Eco-house

Our eco-house shows how our partners are helping people in poor communities across three continents prepare for disaster. It opened at the Grand Designs Live show at the NEC in Birmingham in October 2006 and you can see it now at the Eden Project in Cornwall.



Christian Aid/Keat Dshedshekov

In many parts of Africa, particularly in slums, these multi-storey gardens – part of our eco-house show – allow people to make the best use of scarce space and water. Tyres are filled with soil and stones, and tiered like wedding cakes. Seeds are planted at each level and water used for the top layer trickles through to the layers below

www.christianaid.org.uk/ecohouse

A look in the mirror

We know that Christian Aid, as an organisation, is far from squeaky clean. We've taken a look in the mirror and are striving to cut our carbon footprint by five per cent per year. We've switched to using a green electricity supplier in the UK, and are looking to cut back on our overseas travel and the number of publications we produce.

In 2006/07 we cut our emissions by 5.4 per cent.

OUR CARBON FOOTPRINT BY FIVE PER CENT PER YEAR



Christian Aid/CJ Clarke

WE'VE TAKEN A LOOK IN THE MIRROR AND ARE STRIVING TO CUT

WE LED THE WAY IN SHOWING HOW GLOBAL



Christian Aid/Sam Faulkner/NB Pictures

Cleaning solar panels on the roof of the business centre in Wawan Rafi, Nigeria – a project that featured in Christian Aid's *Climate of Poverty* report. With solar electricity, the centre's shops now can stay open until midnight

Climate changed

In **May 2006**, we launched *The Climate of Poverty: Facts, Fears and Hope* – a report that has led the way in showing how climate change is already affecting the world's poor. It drew attention to the fact that 182 million people in sub-Saharan Africa could die of disease directly attributable to climate change by the end of the century.

WARMING IS AFFECTING THE WORLD'S POOR

But it also offered a vision of a different future – a revolution in thinking that could see poor regions using renewable energy to power a new, and clean, era of prosperity.

We followed that up in **February 2007** with *Coming Clean*, a briefing that exposed the UK's true carbon footprint. The UK claims it is only responsible for two per cent of the world's CO₂ emissions. *Coming Clean* revealed that the activities of UK companies around the world takes that total up to 12-15 per cent.

In the run up to December's UN climate change conference in Bali, we'll be demanding that the UK government commits to cutting Britain's carbon emissions by 80 per cent by 2050. We want it to use the conference to persuade the governments of other rich countries to do the same.

Income: you make the connection

This year our supporters showed that connectedness is about solidarity, not conflict. You helped us reach our highest annual income of £93.3 million/€137.6 million in 2006/07 – donating £70.9 million/€104.6 million. Our strength comes from you.

This connectedness is most clearly expressed through the regular commitment more and more of you make with a monthly direct debit – last year committed giving brought in a phenomenal £13.8 million/€20.1 million of our income.

Thanks to your swift and generous response to our Middle East appeal we raised £2million/€3million to help civilians in Lebanon caught up in the fighting between Israel and Hezbollah in July 2006. And you gave £1.7 million/€2.4 million to our East Africa emergency appeal as drought took its toll.

We also received funds from the UK's Disasters Emergency Committee, in particular £14.5 million/€21.4 million for our continuing post-tsunami reconstruction efforts and £1.2 million/€1.8 million to help some of the millions made homeless by the Pakistan earthquake.

COMMITTED DONATIONS MORE AND MORE OF YOU MAKE

The UK government's Department for International Development gave us a generous £4.6 million/€6.8 million for work to tackle HIV in the Democratic Republic of Congo. USAID agreed to donate US\$9 million towards HIV projects in Nigeria, Kenya, Uganda, Zambia and Nigeria. And the Irish government agreed to contribute €17 million/€11.5 million over five years for programmes in Africa, the Middle East and Latin America.



Touching distance

We want to connect more closely with our partners and the communities they support; to react even more quickly and effectively when disaster strikes.

So more and more of our staff are based in and come from the countries and communities in which we spend our money.

We now have local staff and offices to support our work in 22 countries. This means we can cut costs, reduce travel, and build the kind of deeper relationships that will ensure the help we deliver is in tune with what people on the ground need.

CLEARLY IN THE REGULAR

YOUR SENSE OF CONNECTEDNESS COMES THROUGH MOST

Expenditure: making it count

Your sense of connection meant that during 2006/07 we were able to spend £27.8 million/€41.3 million responding to emergencies and helping people prepare for future disasters, while £36 million/€53.4 million went on our crucial development work with poor communities across the world.

In total we gave £50.6 million/€74.9 million directly to our partner organisations, 56 per cent of our overall expenditure during the year.

This included grants of:

- ▶ £16.9 million/€25 million to 249 organisations in Africa
- ▶ £25.8 million/€38.2 million to 217 organisations in Asia and the Middle East
- ▶ £6.8 million/€10.1 million to 152 organisations in Latin America and the Caribbean
- ▶ £1.1million/€1.6 million to 98 other organisations working globally

But the figures can never tell the full story. They can never convey the challenges that face our partners in taking the money you put in a collecting tin or donate by direct debit and turning it into real change for people living life on the edge.

Here's how your money made the connection.



Alex Kachimanga, 18, right, and Manuel Tauro, 16, pumping water in Malawi using the treadle pump provided by Christian Aid partner CARD. The pump has helped to more than double the family's harvest

THE FIGURES CAN NEVER TELL THE FULL STORY, THEY CAN NEVER CONVEY THE CHALLENGES THAT FACE OUR PARTNERS

Peru: taking a stand

Rosa Amaro, a brave and determined woman from the Peruvian highlands, doesn't mind putting her government on the spot.

She organised the writing of 13,000 letters asking the Peruvian government to force US mining company Doe Run to stop the emission of hazardous levels of lead and arsenic from its smelting plant in her town, La Oroya. Then she helped to deliver the letters in person to the Ministry of Energy and Mines. Her 12-year-old son, Moises, who like most other children in La Oroya has dangerous levels of lead in his blood, went too.

They have not won everything they wanted. Doe Run was not forced to adhere to environmental conditions right away. But neither did it get the five-year extension it wanted for the clean-up. Instead, it got two years.

'We're glad there are people out there who care what is happening to the people of La Oroya,'
says Rosa.

You made the connection

Thanks to you, we gave £42,614/€63,320 to our partner UNES for its work to help communities in the Peruvian Andes, including support for La Oroya's community group, Movimiento por la Salud de La Oroya.

Rosa Amaro stands in front of the US-owned Doe Run smelting plant



...THERE ARE PEOPLE OUT THERE WHO CARE

WHAT IS HAPPENING TO THE PEOPLE OF LA OROYA

Zimbabwe: voice for the voiceless

In 2006 Zimbabwe's churches did not stand by as church buildings filled up with people made homeless by the Mugabe government's destruction of Harare slums. As the police invaded churches, arrested protesters and broke up prayer meetings, church leaders took a stand.

They formed the Zimbabwe Christian Alliance, a gathering of church leaders dedicated to non-violent change.

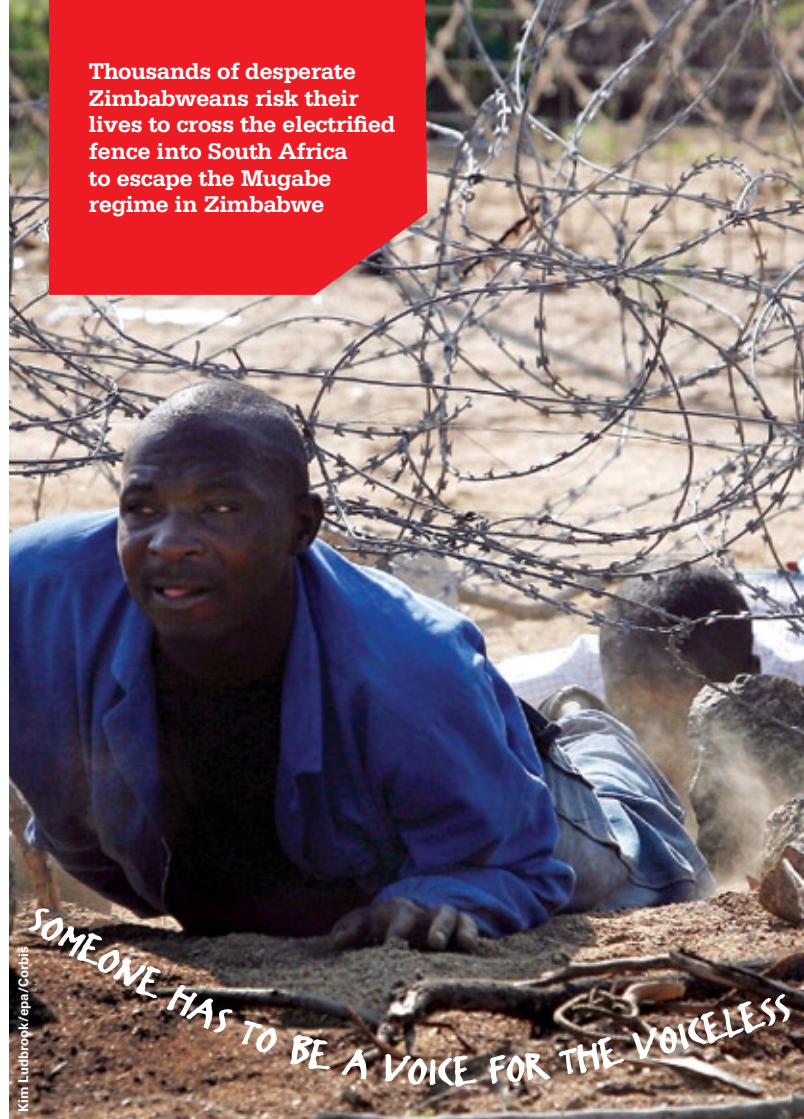
'There's been almost no outspoken voice – because of fear,' says Pastor Promise Manceda, a member of the Christian Alliance. **'But someone has to be a voice for the voiceless.'**

'It's a dangerous path that we've taken. But there's no choice when people are robbed of their God-given rights. We must stand up and speak the truth.'

You made the connection

In 2006/07 we gave £15,000/€22,288 to Ecumenical Support Services, of which Christian Alliance is a member. This is one of 19 grants to our Zimbabwean partners that total £385,000/€572,065 for work on governance, eco-friendly farming, HIV prevention and human rights.

Thousands of desperate Zimbabweans risk their lives to cross the electrified fence into South Africa to escape the Mugabe regime in Zimbabwe



Kim Ludbrook/epa/Corbis

IT'S A DANGEROUS PATH BUT THERE'S NO CHOICE.

SOMEONE HAS TO BE A VOICE FOR THE VOICELESS

Afghanistan: when the rains failed

Most of Sya Kamarak's 300 families live off the land. When the rains failed last year, almost all the farmers in this tiny Afghan village lost their harvests.

'The world does not know that people in Afghanistan are thinking only about what they can eat. We are that desperate,' Ramazan, a 40-year-old farmer in Sya Kamarak, told us.

Our survey of five provinces found that some farmers had lost their entire crops to drought. Wells and streams dried up; food ran out; animals starved when there was no more fodder. Families arranged to marry their young daughters in return for a 'bride price' which could be used to buy food. Altogether, said the UN, nearly two million people needed food aid.

We responded early and effectively to the drought – helping to head off the worst effects where we could. We also helped persuade the British government to make an additional £1 million available to the Afghan government for relief work.

You made the connection

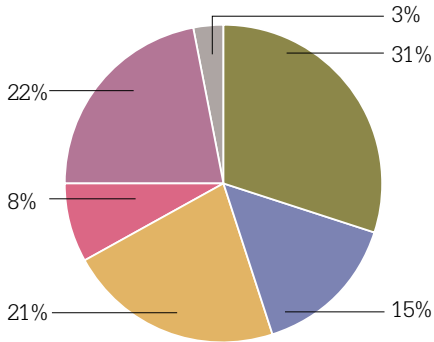
You helped us provide 60,000 people in Afghanistan with emergency relief and long-term measures such as irrigation and the means to make a living. We provided £0.6 million in grants for drought relief during 2006/07. But the real solution for Afghanistan is an end to the continuing conflict. We are monitoring the response of the international community to ensure its policies help to create a peaceful and democratic society.

Rabia, 22, from Sya Kamarak, Afghanistan. Her two-year-old daughter died of malnutrition because of the drought

Christian Aid/Jenny Matthews

THE WORLD DOES NOT KNOW THAT PEOPLE ARE THINKING ONLY ABOUT WHAT THEY CAN EAT

Where our money came from... ...and how we spent it



General donations
£27.9M / €41.2M (31%)

Christian Aid Week
£14.1M / €20.8M (15%)

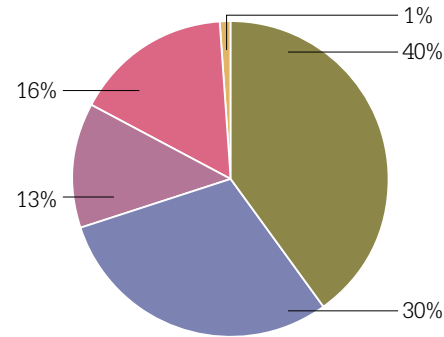
Emergency appeals
£20.3M / €29.9M (22%)

Legacies
£7.9M / €11.6M (8%)

Government grants
£19.5M / €28.8M (21%)

Other income
£2.9M / €4.3M (3%)

Total income
£93.3M / €138.4M



Charitable activities
1 Long-term development projects
£36M / €53.1M (40%)

2 Emergencies
£27.8M / €41M (30%)

3 Campaigning, advocacy & education
£12.1M / €17.8M (13%)

Total spending on charitable activities
£75.9M / €111.9M (83%)

Other expenditure
4 Fundraising
£14.4M / €21.2M (16%)

5 Governance
£0.5M / €0.9M (1%)

Total expenditure
£90.9M / €134.1M

Note: About 83 per cent of our spending in 2006/07 was on our charitable activities.

Governance costs are the costs associated with the general running of the charity, as opposed to those costs associated with fundraising or charitable activity.

For a more detailed breakdown of how we raise and spend your money, go to www.christianaid.org.uk/aboutus/incomeandexpenditure

WHERE OUR MONEY CAME FROM AND HOW WE SPENT IT IN NEARLY 50 COUNTRIES.....

England

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PO Box 100

London SE1 7RT

www.christianaid.org.uk

Wales

0292 084 4646

PO Box 6055

Cardiff CF15 5AA

www.christianaid.org.uk

Scotland

0131 220 1254

PO Box 11

Edinburgh EH1 0BR

www.christianaid.org.uk

Northern Ireland

0289 038 1204

PO Box 150

Belfast BT9 6AE

www.christianaid.ie

Republic of Ireland

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www.christianaid.ie

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Regular giving form

If you are from the Republic of Ireland please call 01 611 0801 to set up a regular gift

Please fill out this form and return it in an envelope to:
Christian Aid, FREEPOST, London SE1 7YY

Title _____ Initial _____ Surname _____

Address _____

Postcode _____

Telephone _____ Email _____

Fill in your email address to receive email updates on Christian Aid's work. You can unsubscribe at any time.

I would like to donate £5 £10 £20 or my own choice of £ a month

This is additional to or replaces my existing standing order or direct debit to Christian Aid.

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I want this donation, any donations I have made to Christian Aid in the past six years, and any donations I make in the future to be Gift Aided until I notify you otherwise. I pay income tax and/or capital gains tax at least equal to the tax amount the charity reclaims on my donations.

Christian Aid Instruction to your bank or building society to pay direct debits

Reference number (for office use only)

To: the manager bank/building society _____

Address _____ Postcode _____

Name(s) of account holder(s) _____

Branch sort code

Bank/building society account number

Originator's identification number

Banks and building societies may not accept direct debit instructions for some types of account

Instruction to your bank or building society



Please pay Christian Aid direct debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Christian Aid and, if so, details will be passed electronically to my bank/building society.

Signature(s) _____ Date _____

Christian Aid will not pass your details on to any other organisation. If you already receive information from Christian Aid we will continue to send it unless you tell us otherwise by writing to us at PO Box 100, London SE1 7RT. If you are new to Christian Aid, please tick here if you do not want to receive information from us.

UK registered charity number 1105851 Company number 5171525 Republic of Ireland charity number CHY 6998 Northern Ireland charity number XR94639 Company number N1059154

A003161

Donation form

Please fill out this form and return it in an envelope to:
Christian Aid, FREEPOST, London SE1 7YY

Title _____ Initial _____ Surname _____

Address _____

Postcode _____

Telephone _____ Email _____

Fill in your email address to receive email updates on Christian Aid's work. You can unsubscribe at any time.

I enclose a cheque/postal order/CAF voucher (please do not send cash by post) to the value of:

£15/€22.50 £30/€45 £60/€90 or other £/€

(please make cheques payable to Christian Aid)

or debit my card: Visa/Switch/Maestro/Mastercard/
Amex/CAF card/Christian Aid credit card (delete as appropriate).

Start date ___/___ Expiry date ___/___ Issue no (Switch only)

Card number

Signature _____ Date _____

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I want this donation, any donations I have made to Christian Aid in the past six years, and any donations I make in the future to be Gift Aided until I notify you otherwise. I pay income tax and/or capital gains tax at least equal to the tax amount the charity reclaims on my donations.

Christian Aid will not pass your details on to any other organisation. If you already receive information from Christian Aid we will continue to send it unless you tell us otherwise by writing to us at PO Box 100, London SE1 7RT. If you are new to Christian Aid, please tick here if you do not want to receive information from us.

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